

Script

1. Start with a Personal Connection:

- “You know how much camp meant to me growing up... it really shaped who I am today.”
- “I’ve had some incredible experiences at camp, from making lifelong friends to learning life skills I still use today.”

2. Introduce Your Mission:

- “I’m currently raising funds to send a child to the same camp I attended through YMCA Camp Sequoia Lake’s Camp Ambassador Program.”
- “My goal is to raise \$840, which will cover the cost of sending one child to camp for a full week!”

3. Explain the Impact:

- “This camp is more than just fun and games—kids gain confidence, develop leadership skills, and experience nature in a way that’s hard to replicate anywhere else.”
- “For many kids, this is their only chance to go to camp, and it can make a huge difference in their lives.”

4. Ask for Support:

- “I’d really appreciate any support you can offer, whether it’s a donation, sharing my campaign with others, or just spreading the word”
- “Even a small donation can make a big impact, and every little bit helps get us closer to the goal.”

5. Share How They Can Help:

- “If you’re able to donate, here’s the link <https://ymcacampsequoialake.campbraingiving.com/>. It’s quick and easy to give.”
- You can give one gift now, or you could do a smaller monthly donation.
- “If you can’t donate right now, that’s totally okay! Sharing this with your friends or on social media helps too.”

6. Thank Them and Reinforce the Cause:

- “Thank you so much for considering supporting this! Your help means the world to me—and more importantly, to the kids who will benefit from this experience.”
- “I really believe in the power of camp, and with your help, we can make sure another child gets that same opportunity.”