

# SEQUOIA SCROLL



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## GOLDEN STATE YMCA

320 N AKERS ST., VISALIA, CA

[ymcacampsequoialake.org](http://ymcacampsequoialake.org)

November 2018

### NOTE FROM THE EXECUTIVE DIRECTOR

Greetings, and welcome to the second edition of the Sequoia Scroll. As we approach the end of the year and our team here at camp start to plan for 2019, I would like to share with you the successes of this past year. Due to the incredible support of the YMCA Sequoia Lake family (Campers, Alumni, Volunteers, Staff & Supporters) we have been able to continue our quest to be the #1 summer camp in America. Our growth in participants and upgrades in facilities would not be possible without this amazing community, and I feel privileged to be a part of it.

Thank you to all!  
Can't wait to see you at camp next year!  
Simon Helyer



## 2018 ANNUAL REPORT

### Who's in Attendance:

396 campers at Youth Camp in Redwood  
367 campers at Skate Camp in Millwood  
1242 campers at Family Camp in Tulequoia

We had 379 1st year  
Youth and Skate  
campers!



Over 50% of campers returned from previous years.



## 2018 ANNUAL SUPPORT

### Annual Campaign:

\$69,000 Campaign Contributions  
\$34,000 Grant Contributions  
\$103,000 Total raised for Camperships.  
\$105,000 in camperships awards serving 175 campers

### Community Partnerships:

United Health Centers  
Child Welfare Services  
Aspiranet  
RAC  
Hero's Scholarship

Black Friday...  
Shop Local Saturday...  
Cyber Monday...

## Giving Tuesday



Giving Tuesday is a global philanthropy movement entering its seventh year that encourages individuals, families, companies and communities to support the causes they care about.

This November 27th, 2018, join the movement and give - whether it's some of your time, a donation, the power of your voice or strength of your hands. If YMCA Camp Sequoia Lake is among the causes you care about, consider a gift to support our capital improvement efforts. We are working hard to ensure that facilities at YMCA Camp Sequoia Lake are modern, safe, efficient, and comfortable. Your gift can help us achieve our goals faster and more comprehensively. We know there is still much to improve at camp. One hundred years of use takes its toll, a process we like to call "love and wear": we love it so much, we wear it to death. Some of our needs may not be glamorous, but they will help camp be an even more enjoyable place for everyone.

As always, any gift you make to YMCA Camp Sequoia Lake is 100% tax deductible and we will send you a 501(c)3 tax deductible donation letter with our sincere gratitude.

If you are interested in making a donation, you can go to our website and click on "donate" to make a gift with a credit or debit card. Checks can be made out to:

Golden State YMCA  
320 N Akers St.  
Visalia, CA 93291



## THANK YOU for your SUPPORT!

Byron Reigel Patrick Inkster Gary Sakaguchi Brad Comer Britt & Judy Fussel John Colbert Caroline Berry Paul Andresen Larence & Marlene Bibbens Robert & Sue Machado Jody & Sue Graves Graves Ranch Inc. Douglas Snider G&E Farms Don Shantz Kendall Welch Terrell DeVaney- Cal-Econ Consultants Jan & Russ Suydam Marilyn Watson Ken Williams- Willitts Pump Nancy & Tom Lockwood Gary & Ann Hester John Clark Monique Miron Mike Shannon Ken Macklin George Pilling Dan & Cydney Oster Paul & Carol Sonier Mike & Sharon Shelter Simon Helyer Valley Pump Denise & Edwin Fketcher Roberta Pearson Laura Stoland Glen Quiring Aue & Butch McCallister Carolyn & Mark Cross Joe Anna Todd David Nash Mary Pigott Stanley Simpson William Martin Buckman-Mitchen, Inc. BMI Employees Gail Boyle Linda Loflin Carol & Edward Jones Stephen & Patricia Chrisman Allen Parker Marty & Jenny Zeeb Tom Brodersen Eugene & Carol Nickel Zeeb Community Real Estate Faye Zeeb Thomas Akin Earlene and Larry Benevento David & Catherine Francis Jeff Gaebe Dave Franey Ken Caves Thomas & Marsha Peltzer Matt Graham Dick & Charlene Moss Deborah Grover Danni Ringer Mike Ringer Robin Rosser Eye Q Vision Fred Lo Bue Gary & Brenda Birdsong Bryan & Wendy Reitz Ron & Karne Westbrook Fred & Sharon Sciacca Evan Long Paul Main John & Marina Crowe Mike & Marsha Heinzen Walt Hill John Parker Samuel Gillman Peter & Claudia Sherwood Visalia Host Lions Craig Wheaton Sid & Paula Frank Basil & Kathy Perch Claribel Lagomarsino Diana Mezler-Poole Vincent Salinas Dr. Chistorpher & Jan Villard Don & Cathy Hutton Gary & Kathy Herbst Ashwood Construction Robert & Marcy Hall Joe & Linda Altschule Willie Gallegos Andy Melilli Randy Forester Larry & Becky Nava Dr. David Feil Chuck Nichols Tony Salierno Dan & Arlene Eberly Nancy Kelpo Susan Kelpo Bill & Beth Buettner Catherine Smith Margaret Lowe Dick Toriggino Lawrence & Bonnie Chan Roger Brown John Anderson Dave Benson Bob Long Joe & Inez Simones Ken & Carol Reimer Allan Ostrow Dr. Phil Dixon Optometrist Ingrid Fessler Paul Green Bobby Berry Terri Johnson Rabobank Courtney Moore Reedley American Legion Murray Stevens Flore Optics Sandra Feaver Frank Krum Marie & Robbie Robinson Carol Jacobs Lonnie Downs Valerie Mauldin Royal & Elaine Cash Doug Southard Ginger Dighiera Larry Jorge Fred Figueroa Howard Boardman Jim Huributt Gene Yunt Julie & William Wilson Larry & Pam Rambaud Mike Wyrick Russell Katayama Stephen German Ed & Joanne Maddox Lynda Lebodny Seth & Brooke Benevento Ron Hellstern Roland & Linda Hill William Sickels Tony Monis Mike Franks Joe Monis Scott & Robin Cooper Cheryl Taylor Robert & Janice Riddick Jaye Moncier Jin & Beacky Heaton Duane Scott Jeff Bottoms Richard & Tracey Neff Paul & Anne Heidenreich Ron & EJ Bieno Brian Hyde Alicia Sundstrom Clarence & Janet Hill Hill Properties Janet Hill Michael & Beverly Yatabe Matt Bahr Corp Preproduction Services Drew & Leslie Sorensen Brian & Leanne Malison Booth Ranches KingFresh Produce, LLC Randy Vogt Cupertino Deanza Lions Charities, Inc. Daniel & Maggie Miller Theresa Fruit Phil Hornburg Jeanne Marie Draper Jacqueline Thomas Salvador Cisneros Grisold, La Salle, Cobb, Dowd & Gin, LLP Sam Logan Ken & Shurene Curti Jeff Garcia Jerry Moore Tony & Jessica Benevento Jedd Bortolucci Thomas E. Hornburg Amy Shuklian Mollie Andersen

## So Much Gratitude

We would like to thank Ken Nycum, one of our dedicated volunteers for his many contributions this season. Ken never fails to always provide quality work, services, and building relationships with our staff and participants.



We would also like to thank Brian Culver, one of our long time camp members who has contracted to take on our capital improvement projects to help make camp more accommodating and functional.



## CAPITAL PROJECTS

YMCA Camp Sequoia Lake totalled \$150,000 in capital expenses in 2018.

\$40,000 was spent on general building repairs and maintenance.

\$20,000 was spent on new kitchen equipment and repairs.



## Skate Camp Updates: Time of Transition

Despite terminating our relationship with long term title sponsor Element in the spring of 2018 we saw a growth in the program of 20%.

As we look forward to 2019 the YMCA is working on sponsorship opportunities with a variety of hard goods brands (DLX, NHS, Baker), Soft goods brands (Nike, Volcome, Adidas) / CA skate shops (Lighthouse, Asylum) to name just a few. We anticipate great support as we expand our season and open our gates to the whole skating community.



## TIERED PRICING:

YMCA Camp Sequoia Lake understands that families have different abilities to pay for summer camp. Camp provides one of the most valuable experiences in your child's life, and we strive to make it attainable for all. Please choose the payment tier you can afford. Your selection is confidential and in no way will affect your child's experience at camp.

Tier 1: Most accurately reflects the true cost of camp operations for each camper, including but not limited to: staff, meals, wear and tear of facilities and grounds, utilities, insurance, equipment repairs, overhead and depreciation. Please pay this amount if you are able.

Tier 2: Reflects the basic cost of attending camp, including food, staff, program supplies, and limited maintenance expenses. This is a partially subsidized rate.

Tier 3: Reflects the most basic cost of attending camp, including food, staff, and supplies. This is a subsidized rate.

Tier 4: Represents a partial scholarship made possible through donations to the YMCA's Annual Campaign and Campership program. Please submit a financial assistance or scholarship application.

### YOUTH CAMP:

TIER 1: \$850

TIER 2: \$750

TIER 3: \$650

TIER 4: Varies

### SKATE CAMP:

TIER 1: \$1050

TIER 2: \$950

TIER 3: \$750

TIER 4: Varies

## Family Sessions: 2019

Session 2: June 14 - June 21

Session 3: June 21 - June 28

Session 4: June 28 - July 5

Session 5: July 5 - July 12

Session 6: July 12 - July 19

Session 7: July 19 - July 26

Session 8: July 26 - August 2

## Youth and Skate Camp Sessions: 2019

Session 1: June 16 - June 21

Session 2: June 23 - June 28

Session 3: June 30 - July 5

Session 4: July 7 - July 12

Session 5: July 14 - July 19

Session 6: July 21 - July 26



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